

British Airways enhances Europe connectivity and in-flight experience for Australian customers

*Sydney-London flights to be served by airline's newest
flagship aircraft and to operate from Heathrow Terminal*

5

AUSTRALIA, 31 October 2012 – British Airways today emphasised its commitment to the historic kangaroo route by announcing significant enhancements to its service

Starting the summer 2013 schedule, the service will be operated by the airline's newest aircraft a Boeing 777-300 ER. This means that customers travelling on the service will enjoy the comfort and amenities of the new aircraft which features British Airways' newest, enhanced cabins and seats.

In addition to the aircraft changes, British Airways' Sydney-London flights will move from London Heathrow's Terminal 3 to the airline's award-winning home in Terminal 5. The terminal was named by Skytrax as the world's best airport terminal, and is the gateway to British Airways' extensive European network. Customers traveling through Terminal 5 are able to take advantage of fast, smooth and seamless connections and premium customers are able to enjoy world-class lounge facilities.

Jamie Cassidy, British Airways Area General Manager Middle East and Asia Pacific said: "We have served Australia for over 77 years and we are keen to continue offering travellers excellent service and value. Our new initiatives mark a new chapter in our proud history with Australia, and underscores our commitment to the route."

Customers travelling from across Australia continue to benefit from the codeshare arrangements that we have with our oneworld partner Qantas. The codeshare arrangements combined with the move to

Terminal 5 make it even easier for customers to connect to the British Airways network in the UK and Europe.

The Boeing 777-300ER is the newest aircraft in the airline's fleet. It is fitted with British Airways' next-generation First class, as well as its new World Traveller economy and World Traveller Plus premium economy cabins. It also features 56 fully-flat beds in the ever-popular Club World cabin, named World's Best Business Class at the 2012 Business Traveller Awards.

The aircraft has a range of 7,600 nautical miles and is also the "greenest" in British Airways' longhaul fleet, generating 23 per cent fewer CO₂ emissions per seat than the Boeing 747-400.

T5 features six state-of-the-art British Airways lounges, including the Concorde Room for First Class customers and the Club World Galleries lounge complex. The terminal boasts over 100 retail and dining options, including Gordon Ramsey's Plane Food and famous brands such as Paul Smith, Harrods, Tiffany & Co, and Mulberry.

-Ends-

Notes to editors:

- At 242ft, the B777-300ER is 11ft longer than a B747 and 33ft longer than a B777-200
- The seats in new World Traveller and World Traveller Plus feature the latest cushioning technology, new soft furnishings, in-seat power sockets and plug and play technology
- In typical British Airways configuration, the GE powered B777-200 has a range of 5,400 nautical miles with a full passenger load, compared to the 777-300ER which will carry over 30% more passengers 7,600 nautical miles
- The B777-300ER is extremely fuel efficient, with CO₂ emissions per seat 23 per cent lower than the 747-400 and up to 15 per cent lower than the 777-200ER
- The registration of the new aircraft is G STBA
- An image of the British Airways 777-300ER can be downloaded free of charge by clicking on the following link under the 'Aircraft' category on the right and the 'Images' link on the left (below 'media archive')

<http://www.newscast.co.uk/media/mediapage.jsp?id=10001775>

- Footage of the British Airways 777-300ER being built can be found on the British Airways YouTube channel:
<http://www.youtube.com/watch?v=mlGqrsjllO4>
- Heathrow Terminal 5 has the capacity to serve 30 million passengers a year, taking the number of people Heathrow can serve to 90 million per year
- T5 was first opened to the public on Thursday 27 March 2008
- T5 consists of three buildings that are all used for departures and arrivals and are linked by a transit train
- There are 96 self service check-in kiosks and 140 customer service desks (including 96 fast bag drop facilities) at T5 departures
- Heathrow T5 was voted "World's Best Airport" in the Skytrax 2012 World Airline Awards

For further media information please contact:

Paris Searson

Fleishman-Hillard

Hillard

P: (02) 9025 9205

E: paris.searson@fleishman.com.au

andrew.baber@fleishman.com.au

Andrew Baber

Fleishman-

P: (02) 9025 9286

E:

About British Airways

- British Airways has a worldwide route network that covers more than 150 destinations in 75 countries.
- British Airways operates a daily flight from Sydney to London via Singapore
- British Airways operates 17 return services per week between Hong Kong and London
- British Airways operates 14 return services per week between Singapore and London
- British Airways operates a daily return service between Bangkok and London
- British Airways will code share on all Qantas services between Australia and the three Asian mid-points of Singapore, Hong Kong and Bangkok until March 30, 2013.
- In August 2009, British Airways celebrated its 90th anniversary. The airline has carried more than 1.2 billion customers on its extensive network and is recognised as one of the world's elite carriers.



- *British Airways is one of the world's largest international airlines carrying approximately 36 million customers around the world every year.*
- *British Airways has been operating in Australia for 77 years.*
- *British Airways' home at Heathrow, the state-of-the-art Terminal 5, is exclusive to customers of British Airways and Iberia and is capable of handling 30 million customers a year.*
- *In September 2011, British Airways was recognised as "Best European Airline" for the 11th consecutive year by readers of Business Traveller, at the 20th Business Traveller Asia Pacific Awards.*
- *In July 2012, British Airways was recognised as "Best Transatlantic Airline" and Heathrow T5 was voted "World's Best Airport" in the Skytrax 2012 World Airline Awards*

###